



FALL 2023 HOT SOCCER TEAM SPONSORSHIP REQUEST

Heart of Texas Soccer Association is a private, non-profit organization and relies on community support to provide and maintain top-quality soccer facilities and programming to the youth of this area. Your tax-deductible sponsorship allows us to keep registration fees low and participation high.

Sponsorship Benefits Include:

- Sponsor's name/logo on players' jerseys, and player name on back, 8x10 sponsor photo.
- Sponsor's name exposure to 1200+ players and their parents. Plus, highlights via HOTSA social media
- Sponsor URL on HOTSA website.

SPONSOR NAME _____

ADDRESS _____ CITY _____ ZIP _____

PHONE _____ CONTACT PERSON _____

TEAM NAME _____ COACH _____

AGE GROUP U5B U6B U7B U8B U9B U10B U12B U14B U16B U19B
(Circle One) U5G U6G U7G U8G U9G U10G U12G U14G U16G U19G

PROCEDURES FOR CHOOSING UNIFORM COLORS

- 1) Indicate sponsor and team information above.
- 2) Circle the desired age group for sponsorship from the list above
- 3) Please choose 3 possible uniform color combinations (any H.O.T assigned shorts are black) and list your choices by priority below.

COLORS 1) _____ 2) _____ 3) _____

- 4) Color combinations will be assigned based on availability and first come first serve basis. There is a limited number of team sets per color combination; for the best chances of your team getting the color of your choice, please return this form & payment asap.

Please Return Sponsorship Request & a check for \$400.00 and mail it to:

H.O.T. Soccer

P.O. Box 1548

Hewitt, TX 76643

OR

**Bring this Form and payment to the HOT Soccer Complex Office during office hours
OR arrange pickup by contacting**



Dear Sponsor,

Thank you for taking the time to consider sponsoring a Heart of Texas Soccer Association (HOTSA) youth soccer team or facility. We are members of the North Texas State Soccer Association (NTSSA), which is governed by U.S. Soccer Association (USSA). We are a non-profit recreational soccer association with teams made up of children ages 4-17, with both Fall and Spring seasons.

Funds received from our sponsors help offset the costs of uniforms, equipment, and other team specific expenses. It also helps us to maintain a lower registration rate than other teams within the NTSSA. Our association is operated by mostly volunteers with only 3 paid part-time employees. Donations and sponsorships are vital to our non-profit organization. Your sponsorship will go far in helping to provide healthy and constructive organized sports opportunities for Waco-area youth.

Two options are available for sponsorship: Team and Facility. Both sponsorship options are effective for one full soccer year (Fall and Spring Season).

Team

Cost: \$400

Includes:

Sponsor logo printed on team jerseys, including the addition of new player jerseys in Spring if applicable.

Social Media mentions and highlights on HOTSA social media platforms.

Sponsor URL posted on the HOTSA website.

Facility

Cost: \$800

Includes:

Two 3' x5' sponsor advertisement banners posted along the field perimeter during game days.

Social Media mentions and highlights on HOTSA social media platforms.

Sponsor URL posted on the HOTSA website.

The Heart of Texas Soccer Association greatly appreciates your generosity and continued support of our young athletes. By making a tax-deductible donation, you've become an uplifting member of our soccer community and help make HOTSA teams a success.

Thank you for your support!

Heart of Texas Soccer Association Board of Directors



Dear Coach,

Great news! Your team has a corporate sponsorship this season. Their sponsorship includes, single color chest logo and left chest sponsor logo screen printed on the team jersey & player name on back. Here are the next steps:

1. Contact your team to let them know you'll need the jerseys.
2. Gather the jerseys from the team.
3. Drop them off at Rock Ready Printing for processing.

To best assure that you receive them by opening day please don't delay in collecting them & dropping them off to the print shop.

Rock Ready Printing and Design

219 Depot Dr.

Waco, TX 76712

Please let me know if you have any questions.

Thank you for your support of HOT Soccer.

